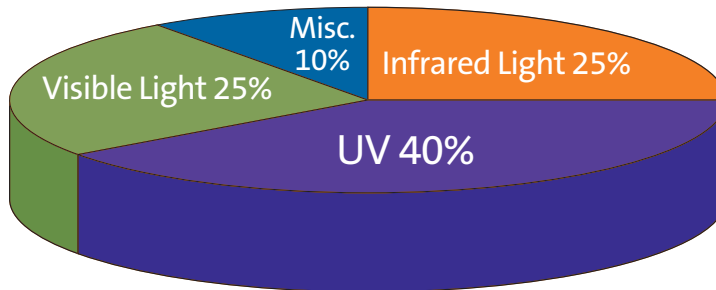


THE FACTS ABOUT UV AND FADING

Household furnishings fade from prolonged exposure to ultraviolet light (UV), visible light and solar energy. Although UV light is the primary source of fading and accounts for 40 percent to 60 percent of it, changes in humidity and temperature can also contribute to fading. The effects of fading are cumulative and irreversible.

WHAT CONTRIBUTES TO FADING?

- 40% UV Rays
- 25% Visible Light
- 25% Infrared Light
- 10% Miscellaneous (indoor lighting, humidity)



THE SUN'S ENERGY SPECTRUM

